



Partnership Approach towards Enhancing Sustainability of SMEs

November 19, 2009

Tagore Chamber, SCOPE Complex
New Delhi, India

Organisers:



PARTNERS IN CHANGE
Making Corporate Social Responsibility Your Business

Danida



Global Compact Network
India



HÅNDVÆRKSRADET
The Danish Federation
of Small and Medium-
Sized Enterprises


DANISH COMMERCE AND COMPANIES AGENCY

Programme

Thursday, 19 November

09.30	Registration of the Participants
10.00	<p>Welcome note and setting up the agenda for the conference</p> <p><i>By SUSBIZ Henning Høy Nygaard, Programme Director, Danish Federation of SMEs (DFSME)</i></p>
10.10	<p>Business and Sustainability: Business Interests of Corporate Sector to Engage with Supply Chain</p> <p><i>By Viraf Mehta, Chief Executive, Partners in Change (PiC)</i></p>
10.30	<p>SUSBIZ India: The Partnership Approach and Significance of Action Plan Development Q & A</p> <p><i>By SUSBIZ Henning Høy Nygaard, Programme Director, Danish Federation of SMEs (DFSME)</i></p>
10.50	<p>SUSBIZ India Project: Experience of Working with India companies Q & A</p> <p><i>By, Mr. Pranjali Jyoti Goswami, Project co-ordinator, SUSBIZ India Project</i></p>
11.15	Break
11.30	<p>Presentation of the companies on Improvement Programme Implemented through SUSBIZ Project</p> <p><i>Rajeev Trehan, Owner and Managing Director, Magnum Polymers</i> <i>Jai Malhotra, Director, Shiven Impex</i> <i>Samir Kohli, Managing Director, Merlin Creations,</i></p>
12.15	<p><u>Panel Discussion:</u> SME and Sustainability: Divergences and Convergences (various approaches of engagement on sustainability issues with the SME sector by key agencies) Moderator: Mr. Bharat Wakhlu, Resident Director, Tata Group</p> <p>Panelists: Dr. Uddesh Kohli, Focal Point, UN Global Compact, India: Focus of Global Compact Principles and Applicability of these Principles in Indian Business context</p> <p>Anil Bhardwaj, Secretary General, FISME, Need of Concerted Actions from an Industry Association Perspective</p> <p>Claus Skov, Logistic and Purchase Manager, RICE A/S, : Engagement Principles of Western Buyers with Suppliers in Emerging markets (Highlight of Rice A/S experience working with different suppliers)</p> <p>Mukesh Gulati, Executive Director, MSME Foundation: Cluster Development Approach and Contribution towards SME Sustainability</p> <p>Henning Nygaard, Project Director, DFSME: International Perspective on Sustainability and Experience Sharing of Various Engagement Approaches of DFSME</p> <p>Open discussion</p>
13.30	Lunch
14.30	<p>Brief Introduction to Resource Material of the SUSBIZ India project (User guidance to the SUSBIZ Handbook)</p> <p><i>Raghu R V, By Director, Versatillist Consultancy Pvt. Ltd.</i></p>
15.00	Networking over refreshments